

Mike Kennedy

Senior Vice President, Managing Director, Fifth Third Institutional Services

In August 2021, Mike Kennedy was named Managing Director, Fifth Third Institutional Services. In this role, he is responsible for developing growth strategies and providing strategic and operational direction and overall general leadership for the institutional investment management, institutional custody, and retirement plan services businesses.

Kennedy joined Fifth Third in 2002, leading the Personal Trust business for the Cincinnati Region. In 2013, he assumed the role of Managing Director, Personal Trust with responsibility of personal trust on a national level. From 2018 – 2021, Mike served as Chief Fiduciary Officer and Director, Business Control and was responsible for providing strategic leadership and direction around key activities within the Wealth and Asset Management line of business related to identifying, assessing, mitigating and managing risk.

Prior to joining Fifth Third, Mike served as Chief Financial Officer for PNC Bank's asset management line of business in Pittsburgh. He began his career with EY in Philadelphia.

Mike holds a bachelor's degree in accounting with a minor in German from St. Joseph's University in Philadelphia. He has worked with numerous local non-profit organizations and is currently vice chair of the board and chair of the finance committee of St. Joseph Home. St. Joseph Home creates a home for non-ambulatory children and adults who have severe/profound developmental disabilities.